

# PIATTAFORMA ONLINE <u>www.furnituredesignitalia.com</u> MODULO D'ISCRIZIONE PER ESPOSITORI ITALIANI

#### Idea

La piattaforma online <u>www.furnituredesignitalia.com</u> si pone l'obiettivo di:

- 1. Dare **visibilità** ai prodotti d'arredo e di complementi d'arredo "Made in Italy" nel mercato indiano;
- 2. Dare la possibilità ai produttori italiani di **entrare in diretto contatto** con operatori indiani per poter sottoscrivere contratti commerciali di vendita.

#### Obiettivi

- 1. Per gli espositoriiltaliani –Produttori di:
  - Prodottid'arredo (cucine, camere da letto, armadi, tavoli, sedute, furniture per l'esterno, ufficio, arredo per bambini, bagni ecc)
  - Illuminazione e sistemielettrici
  - Complementi d'arredo (accessori per l'interno, moquette, tappeti, tendaggi, carte da parati, tessuti)
  - Materiali da costruzione (pavimenti, hardware, infissi, porte, finestre, rivestimenti, pannellature ecc)
- 2. Per i visitatori indiani:
  - Architetti e designer di interni;
  - Importatori, distributori e rivenditori;
  - Costruttori e contractors.

# Servizi della IICCI

- 1. Area riservata con la descrizione della società, esposizione fino a 7 prodotti e con 3 immagini per ciascun prodotto;
- 2. Collegamento diretto ai social networks (facebook, twitter, linkedin);
- 3. Email dirette da parte dei visitatori indiani;
- 4. Relazione mensile sulle attività dell'area riservata dell'espositore italiano.

# Costi e modalità di pagamento

Fino al 31 Decembre 2013 = 200 Eur + Iva.

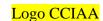
Il pagamento va eseguito a favore della Camera di Commercio locale.











### INFORMAZIONI RICHIESTE PER GLI ESPOSITORI ITALIANI

# Espositori/DettagliSocietà

Logo della Società\* (alta risoluzione, aprire il file in formato .EPS)

Brochure della società (formato PDF, dimensione del file 1MB o meno)

Nome della Società\*

Sito Internet\*

Descrizione della Società\* (350 - 700 caratteri contando gli spazi/60 – 120parole)

Email della Società\*

Telefono e numero di Fax della Società\*

Indirizzo della Società\*

Provincia\*

Cap\*

Regione\*

Paese\*

### ContattiEspositore

Titolo\*

Nome\*

Cognome\*

Nomina\*

Telefono diretto/cellulare\*

Email\*

# Dettagli del prodottoesibito

Nome del Prodotto\*

Codice Prodotto\*

Anteprima del Prodotto\* (solo 1 immagine jpegdi risoluzione 300dpi)

Immagini prodotto\* (max 7 immaginijpeg di risoluzione 300dpi)

Categoria e sottocategoria dei prodotti\* (come da elenco fornito nell'allegato 1)

Descrizione del Prodotto\* (massimo 150 caratteri compresi gli spazi)

I termini contrattuali per l'utilizzo della piattaforma online e per la sottoscrizione dei servizi ad essa connessi sono disponibili nell'allegato 2

Per la Indo-Italian Chamber of Commerce and Industry Per accettazione

Nome e Cognomoe (CCIAA locale)

Nome e Cognome (Carica e azienda)

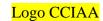


<sup>\*</sup> informazioni obbligatorie









#### ALLEGATO 1 – CATEGORIE E SOTTOCATEGORIE DI PRODOTTI

**BATHROOM** 

Bathroom accessories Bathrooms taps Shower

Vanity units / Wash basins

Sleeping or lying

Seating

Storage

Sets

Ceramic flooring Floor tiles Leather flooring

Natural-rubber flooring Recycled-material flooring

Wood flooring

**Boundaries** 

Garden fireplaces Garden seating Outdoor textiles

Sunshades

Seating

**Surfaces** 

Kitchen furniture

Ceiling-mounted lights Lighting systems

Table lights

Seating

**Surfaces** Tables

Bamboo Cork

Bathroom furniture **Bathtubs** 

Wellness Installation systems

**BEDROOM** 

Entertainment Sets Hallway

**DINING** 

**Surfaces** Storage

**FLOORING** 

Concrete/cement flooring

Glass flooring Metal flooring

Natural-stone flooring Rubber flooring

**GARDEN / TERRACE** 

Outdoor furniture Garden lighting Garden tables

**Planting** 

**KIDS** 

Sleeping or lying Storage

**KITCHEN** 

Kitchen systems

LIGHTING

Chandeliers Spotlights / Uplights Walkway lights

**LIVING** 

Entertainment Storage Upholstery

**MATERIALS / FINISHINGS** 

Ceramic Glass

Bathroom lighting

Mirrors WC

**Surfaces** 

Cork flooring Laminate flooring

Mosaics Plastic flooring

Self-leveling flooring

Garden accessories Garden lounge

**Outdoor flooring** 

Pools / Hot tubs

Entertainment Sets

Hardware

Floor lights Street lights

Wall-mounted lights

Relaxing Sets

Concrete / Cement Laminates / Composites











Medium Density Fiber Natural leather Polymers Wicker

AV furniture
Entrance / Reception
Lounge area / Waiting room
Performance spaces

Acoustic solutions
Wall art / Murals
Wall mosaics
Wall stickers / films

Carpets / Rugs Home accessories

Tapestry materials / fabrics

oestry materials / rabries

Please specify

Please specify

Please specify

Please specify

Please specify

Please specify

Metal
Natural stone
Recycled material
Faux leather

#### **OFFICE**

Conference / Meeting
Exhibition spaces
Multipurpose
Storage / Filing

### **WALL / CEILING**

Ceiling panels
Wall coatings / paints
Wall panelling systems
Wall tiles

#### **INTERIOR ACCESSORIES**

Curtain materials / fabrics
Office accessories
Upholstery materials /
fabrics

# **ELECTRICAL SYSTEMS**

Please specify

**BUILDING / CONSTRUCTION** 

**SPORTS / FITNESS** 

**URBAN SPACES** 

**SEATING** 

**HARDWARE** 

OTHER

Mineral composite Paper / Cardboard Wood / Wood fibres

Desks / Workstations
Home Office
Partitions / Space division
Swivel chairs

Ceiling systems

Wall hangings / Draperies

Wall panels

Wallcoverings / Wallpaper

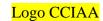
Decorative fabrics
Screen fabrics











# ALLEGATO 2 – CONDIZIONI PER LA FORNITURA DEL SERVIZIO

La lingua utilizzata nella piattaforma online è l'inglese: qui di seguito sono riportati i termini del suo utilizzo (presenti anche alla pagina <a href="www.furnituredesignitalia.com/terms.php">www.furnituredesignitalia.com/terms.php</a>)

#### **TERMS & CONDITIONS**

I) General terms of business for the use of the www.furnituredesignitalia.com website and the Indo-Italian Chamber of Commerce and Industry (henceforth IICCI) applications

# 1. Area of application

As a user of www.furnituredesignitalia.com, the website of IICCI, and all the websites and internet services (Applications, Newsletter, downloads, links) connected with it, you recognise the following general terms of business (terms of business for online use) and the warranty and liability restrictions which are defined below.

IICCI expressly reserves the right, without prior notice, to modify, supplement, or delete parts of the web pages or the entire service, or to close down the domain. These terms of business for online use should be referred to from time to time.

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#### 2. Information on www.furnituredesignitalia.com and use of the website and the IICCI applications

At www.furnituredesignitalia.com IICCI provides an information platform for architects, planners, interior designer, importers, specialist retailers, agencies and consumers. The IICCI service is divided into five main sections: Project, Activities, Products, Exhibitors and News. The Product Library is a search structure. It enables users to search for high-quality products from the premium segment in accordance with varying search criteria. The products which are shown are selected by the IICCI team. The selection does not claim to be exhaustive and is oriented towards the interests of the target groups which have been outlined above.

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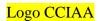
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## 3. Warranty and liability restrictions

IICCI accepts no liability and provides no warranty of any kind for any damage which may result from the use of the www.furnituredesignitalia.com website and the IICCI applications. This applies particularly to the correctness, completeness and up-to-datedness of the content and data, the download and use of files contained on the site and links (so-called 'hyperlinks') to the websites of third parties and for the correct functioning of such links. This also applies in such cases where the links are provided with comments. In the inclusion of links which refer to websites outside of www.furnituredesignitalia.com IICCI takes all reasonable care to ensure that such sites do not contain illegal contents at the time the link is created. IICCI has no influence to the further development of these websites and hereby distances itself from any illegal content.

No liability is accepted particularly for any direct and indirect damage, for any loss of profit, failure of performance of any kind on the part of the internet, misuse by third parties or loss of programmes or other data in the user's information systems. This also applies if there is reference to the possibility of such damage on the www.furnituredesignitalia.com website and in IICCI applications.

#### 4. Data protection

The personal data which is received from users in the course of the IICCI information and communication services, together with the information service (newsletter), in applications (apply) or in other ways is recorded and processed by IICCI. IICCI will use the data which is provided in order to supply its registered users with the required information and to improve its own services.

IICCI hereby assures users that all personal data will be handled in the strictest confidence and will not be made available to third parties. Swiss regulations on data protection are strictly complied with. The transmission of data to third parties will only take place to the vendor or manufacturer contacted by the user and only to the extent of the request made by the user (e.g. in price or catalogue requests).

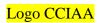
#### 5. Applicable law and place of jurisdiction











The use of the www.furnituredesignitalia.com website and the IICCI applications is subject exclusively to the substantive law of India. The sole place of jurisdiction for any disputes arising from the use of the www.furnituredesignitalia.com website and of the IICCI applications is Mumbai, India.

For further information write to furniture@indiaitaly.com

