

GRANAROLO COMPANY PROFILE

GRANAROLO

May 2015

AGENDA

FINANCIAL RESULTS

EXPECTED GROWTH UP TO FY16

THE GROUP IN BRIEF

Established in 1957, the Granarolo Group today has:

- · 2074 employees at the end of 2014
- 12 production facilities in Italy, 2 in France, 1 in Chile;
- 1037 million euros in net sales (2014);
- · 850 thousands tons of milk processed.

A major dairy group in Italy with a recent expansion in the global market, recognised as:

- 1° contributor to the growth of the dairy markets;
- 1° player in fresh milk market;
- 2° player and leading brand in UHT milk market;
- 3° player in yogurt market;
- 3° player in fresh cheese market.
- 2° player in hard cheese market in France

Distinctive features

- √ Valorization of Italian milk
- High quality of raw materials
- ✓ Control over the entire production chain
- ✓ Environment protection
- ✓ Soft technologies
- ✓ Sustainability
- Accountability



GRANAROLO VISION

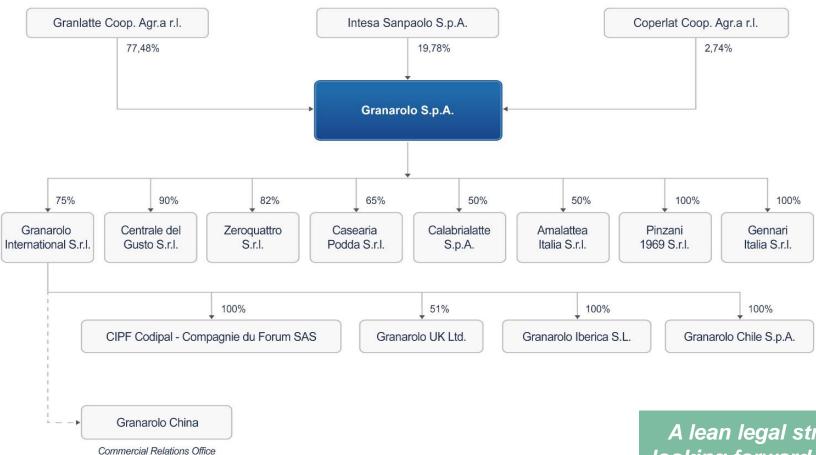
Create well being and enjoyment with the best milk

Successfully anticipate global challenges for a sustainable company and economy



121 44 621 4

THE GROUP STRUCTURE



A lean legal structure created looking forward to new business in foreign countries

THE BUSINESS MODEL

A **production chain** that involves:

- > more than 300 foodstuffs companies;
- around 1,000 producers of milk;
- a collection organisation with 70 vehicles;
- 8 production sites in Italy, together with 2 production sites in France acquired through the Codipal acquisition (March 2013);
- > 1,200 vehicles for distribution (750,000 tons/year of goods transported).

GRANLATTE

Foodstuffs suppliers

Farms and animal husbandry Raw milk collection

GRANAROLO

Processing and packaging

Distribution

GRANAROLO PRODUCTION SITES





AGENDA

FINANCIAL RESULTS

EXPECTED GROWTH UP TO FY16

HIGHLIGHTS 2014





NEW PRODUCTS 2013-2014 a success story



FINANCIAL RESULTS

AGENDA

EXPECTED GROWTH UP TO FY16

GRANAROLO STRATEGY TO FACE THE MARKET DOWNTURN

VOLUMES SIZE GROWTH FOCUS ON FOREIGN MARKETS

FOCUS ON BRAND

INNOVATIONS
PRODUCTS
DIVERSIFIC.

COST REDUCTION PLANS



GRANAROLO THE GROWTH PATH



850mln CAGR 2,6% 1.500mln CAGR 12,2%

522mln CAGR* 11%

> THE CHALLENGE: FROM A REGIONAL MODEL TO THE NATIONAL ORGANIZATION

Granarolo becomes a national player of the fresh milk

THE CHALLENGE: LEADER IN THE ITALIAN MARKET

> Granarolo is recognized as leader in the fresh milk market (high quality) with a 24.3% market share

THE CHALLENGE:
THE DIVERSIFICATION

Granarolo achieves 10% market share in the yogurt market and 9% market share in the fresh cheese market THE CHALLENGE: FIRST ITALIAN FOOD COMPANY

> Granarolo starts the Granarolo FY16 Project – Up to 1,500mln net sales in 2016

2000

2000 - 2003

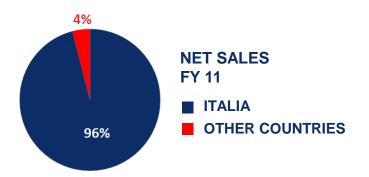
2004 - 2011

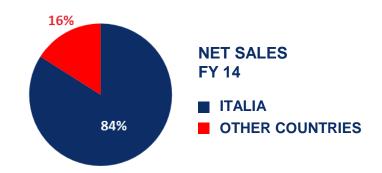
2012 - 2016

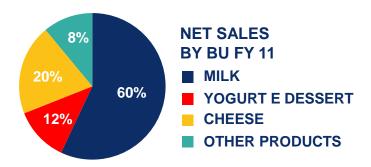
*over 1995-2000

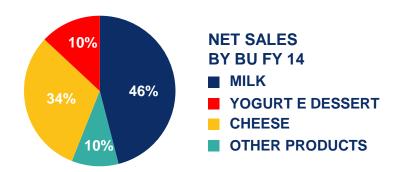


GRANAROLO NET SALES BY COUNTRIES & BY BU









FINANCIAL RESULTS

EXPECTED GROWTH UP TO FY16



GRANAROLO ITALIAN MILK EXPERIENCE



GRANAROLO – ITALIAN PAVILLION



