

Korea Importers Association, Chairman
Mido Corporation, C.E.O.
Ministry of Foreign Affairs & Trade, Policy Advisor
Dr.Ju-Tae LEE

■ Company Profile

General Status	Establishment	1986
	Type of Business	Importer, Exporter
Brief Introduction	Mido Corporation was established in 1986, as a brokerage of synthetic yarn and fabric. It has been since grown up to overall importer and exporter. Although its sales revenue is mostly from synthetic yarn and major customers from South East Asia, it also run active investment into the high-tech industry.	
	It is the 2nd share-holder of Dooyoung Systems(LCD equipment trader and maintenance business) and other companies. It aims at high productivity and high value additive organization not volume-oriented.	

■ Business Line

▶ Import

– Polyester Yarn, etc.

■ Contact Information

○ Korea Importers Association (KOIMA)

- ▶ Add : 218 Hankangro 2-ga, Yongsan-gu, Seoul, 140-875, Korea
- ▶ Tel : +82-2-792-1581(ext.214) ▶ Fax : +82-2-790-6948
- ▶ E-mail : Koima@koima.or.kr ▶ Homepage : www.koima.or.kr/www.import.or.kr

○ Mido Corporation

- ▶ Add: 102-3802, Lotte Castle Empire, 36, Yoido-dong, Youngdeoungpo-ku, Seoul, Korea
- ▶ Tel : +82-2-785-6164 ▶ Fax : +82-2-785-6165
- ▶ E-mail : youmei@midocom.co.kr

Towerbell & Co., C.E.O.
Korea Importers Association, Vice Chairman
Mr. Chong-Nam AHN

■ Company Profile

General Status	Establishment	1994
	Type of Business	Import & Export
Brief Introduction	BUSINESS ACTIVITY	
	1) Sales operation at travel markets and Duty Free sectors on B2B based. <ul style="list-style-type: none"> - Consumer goods & gifts - Cosmetics & fragrances and Fashion goods , Accessories & watches - Leather goods and Electronic goods - Processed foods & Confectionary - Health care products - Travelers goods 2) Business of Nuclear fuel Industry Division <ul style="list-style-type: none"> - Nuclear fuel rod scanner 3) Business consulting service for Korea and Asian market. <ul style="list-style-type: none"> - On a contract based. - As an agent 4) Market survey for any possible new products.	
Main Business Area (Items)	Import	Consumer goods, Traveler's item, Duty free goods, Processed foods, Confectionary and spices, Healthcare products, gifts, etc.
	Others	Nuclear fuel rod scanner, Export consulting, Market survey, etc.

■ Business Line

■ Import

(Italy) Clothing, Textiles & Furs, Food & Beverages, Wine, Leather & Leather goods, Professional consulting activities, Sundry Item, Wholesalers, etc.

(Slovenia, Slovakia) Processed foods, etc.

(Austria) Foods(incl. beef jerky, coffee, chocolate), Healthcare products, Leisure & Sports items(incl. camping equipment)

(Hungary) Leather goods, Processed foods, Fashion items, etc.

■ Export

- Nuclear Fuel Rod Scanner, etc.

■ Contact Information

■ Towerbell & Co.

- Add : Rm435, Star River O/T, 11-8 Sincheon-dong, Songpa-gu, Seoul, Korea
- Tel : +82-2-413-6785 □ Fax : +82-2-413-6811
- E-mail : towerbell@naver.com

World Juice, Inc., President
 Korea Importers Association,
 Member of Advisory Committee
Mr. Chang-Ho LEE

■ Company Profile

General Status	Establishment	1984
	Type of Business	Importer, Wholesaler
Brief Introduction	We are a leading trading, importing company that, specializes in dealing with various juice purees and concentrates, flavors, bulk wine, coffee, agricultural products, etc.	
Main Business Area	Import	Aloe vera gel, fruit juice concentrate, fruit puree, food raw materials, IQF fruits, natural food preservatives, tomato paste
Partnership	Overseas	Louis Dreyfus Commodities (Brazil) Florida Growers' Natural (USA) Wild Flavors (USA, Germany), etc.

■ Business Line

▶ Import

- Apple Juice Concentrates, Red Grape Juice Concentrate, Pomegranate Juice Concentrate, Black Currant Juice Concentrate, Aronia/Blueberry/Cranberry/Elderberry/Raspberry Juice Concentrate, Tomato Paste, Dairy Products, Agricultural Products, IQF Fruits, Food raw materials, Natural Food Preservatives, Health Functional Foods, Flavors, etc.

■ Contact Information

○ World Juice, Inc.

- ▶ Add : #1008/1009, Sunil Technopia, Sangdaewon-1dong, Jungwon-gu, Seongnam City, Gyeonggi-do, Korea.
- ▶ Tel : +82-31-777-3466 ▶ Fax : +82-31-777-3470
- ▶ E-mail : worldjc@kita.net ▶ Homepage : www.worldjuice.co.kr

Shinhan Instrument Corporation, President
 Korea Importers Association,
 Member of Advisory Committee
Mr. Myung-Sun, CHUNG

■ Company Profile

General Status	Establishment	November, 1988
	Type of Business	Import
Brief Introduction	<p>Shinhan Instrument Corporation is a trading company, specializing in the import and marketing of a wide range of industrial instrument in Korea. Shinhan handles industrial instruments like process controllers, temperature sensors, pressure switches, analysers(PH,OPR), Drop tester, Tumble tester, Abrasion tumbler, Accelerometers, Gas blanketing system and others.</p> <p>Shinhan wants to challenge for the following instruments based on the accumulated experiences and is looking for a partner that manufactures the following items of interest.</p>	
Main Business Items	Import	Temperature sensors, pressure switches, Drop testers, Tumble tester, Various type of transmitters, and others
Partnership	Overseas	Omega in U.S.A., Heina in Finland, CCS in U.S.A., MMF in Germany, AEC in Japan, etc.
	Domestic	Shinhan has many distributors nationwide that sell imported products

■ Business Line

▶ Interested items we are looking for

- Spectrometers, Universal hardness testers, Multi purpose diamond cutters, Portable hardness testers, Torque transmitters, control valves, Climate measurement equipment and special instruments.

■ Contact Information

○ Shinhan Instrument Corporation

- ▶ Add : Rm301, Dongseon-Bldg., 389-2 Gil-dong, Gangdong-ku, Seoul, Korea.
- ▶ Tel : +82-2-421-1053 ▶ Fax : +82-2-417-6409
- ▶ E-mail : omegakr@chol.com ▶ Homepage : www.shinhhan.co.kr

True Trading Co., Ltd., President
 Korea Importers Association,
 Member of Advisory Committee
[Mr.Dong-Rim YOO](#)

■ Company Profile

General Status	Establishment	1978
	Type of Business	Import / Export
Brief Introduction	<p>True Trading has been providing our customers with both world-class quality machine tools and precision measuring equipments for nearly 30 years.</p> <p>Our company's vision has been regarded as future-oriented challenging company as well as a very reliable one.</p> <p>Focusing on our style of management of "choice and concentration", we have continued to develop and re-invent ourselves into a higher-end company, proud to mention our level of professionalism along with our core capability in the field of Precision industrial measuring system, metal manufacturing and injection molding.</p> <p>Our dynamic marketing strategy includes: active development of new products, pioneering overseas marketing and channel marketing. These core attributes integrates us into one of the leading Global companies with a competitive edge.</p> <p>Based on the standard of a customer and technology-oriented philosophy, we truly value the needs of our clients. True trading will always be up to par with quality of our products and customer service!</p>	
Partnership (Import)	Sodick Plustech, Sodick, Yasda Precision Tools, K.K, Okamoto, Asahi Kasei, Nachi-Fujikoshi, Renishaw, Sony, Magnescale, etc.	

■ Business Line

■ Import

– Medical/Welfare Equipment, Rare Earth Metal, Rare Metal, etc.

■ Export

– Machine Tool, CCTV Camera, Digital video recorder, etc

■ Contact Information

■ True Trading Co., Ltd.

- Add: Rm#1111 Leader's Tower, 60-15 Gasan-dong, Geumcheon-gu, Seoul, Korea
- Tel: +82-70-8290-4840 □ Fax: +82-70-8290-0012
- E-mail: dhlee@truetrading.co.kr □ Homepage : www.truetrading.co.kr

***Visit to Italy only**

Bookyung Co., Ltd., C.E.O.

Korea Importers Association,

Member of Board of Directors

Mr. Keun-Hoi, YOO

■ Company Profile

General Status	Establishment	Oct. 18, 1978
	Type of Business	Import/Export, Technical Service
Brief Introduction	Bookyung Co., Ltd. was established in Oct. 18, 1978 as a trading company which supplies factory automation system and industrial instruments for the large scale of manufacturers in Korea when Korean industry had started to pay its attention to processing automation.	
	And also, we have exporting various kinds of domestic made products such as auto-parts, electronics, die-casting moulds, crafted building stone and many others.	
Main Business Area (Items)	For maintenance work for the control system and industrial machineries that we have supplied to customers, our engineers are very ready to go for speedy and efficient service with high level of manufacturer's training and experience.	
	Import	*Process control system and Instruments *Industrial Machineries and Air Compressor *Engineering Technology for oil refinery (SRU) *Industrial materials (Abrasive Powder) *Landscape Ornament (Cast Stone)
Partnership	Overseas	Hitachi (Japan), Hwanghe Co.(China), ADB(Belgium), Haddonstone(USA)
	Domestic	Samsung Elec. Co., Ltd. CJ Corporation, SK Chemicals

■ Business Line

■ Import

- Landscape Stone Ornament (6802.99.0000)
- Industrial Machinery
- Control System (9032.89.3090)
- Field Instrument (9026.30.1190)

■ Contact Information

■ Bookyung Co., Ltd.

- Add : 31-7, Jangchung-dong, 1-ga, Jung-gu, Seoul, 100-391, Korea
- Tel : +82-2-2277-2251
- E-mail : khyoo@bkc.co.kr
- Fax : +82-2-2272-3061
- homepage : www.bkc.co.kr

Gaon Digital & Inc., C.E.O.
 Head of Industrial Subcommittee
 (Electronic Equipment)
Mr.Pil-Soon PAIK

■ Company Profile

General Status	Establishment	2002
	Type of Business	Import, Export, Trading, Wholesaler, Retailer
Brief Introduction	Gaondigital & Inc.was established in 2002 in Seoul Korea.	
	We are engaged in computer parts importing and sell to major Korean SI companies. We are dealing with Samsung Techwin and LG Ensys, IDIS, HP, etc.	
Business Lines (Items)	Import	Graphic card and other computer parts
	Others	Iron raw material, electronic parts
Partnership	Overseas	Foxcon in Taiwan, TUL in Taiwan
	Domestic	HP Korea, Samsung Techwin, IDIS

■ Business Line

■ Import

- Electronic parts
- Iron raw materials
- Software

■ Export

- Computer parts

■ Contact Information

○ Gaon Digital & Inc.

- ▶ Add : 2F 210-1 Ichon-dong, Yongsan-gu, Seoul 140-030 Korea
- ▶ Tel : +82-2-705-1227
- ▶ Fax : +82-2-705-1234
- ▶ E-mail : arnold@gaondigital.co.kr
- ▶ Homepage : www.gaondni.co.kr

Handoo Fire Cote Corp., Chairman
Mr. Mu-Duk KWON

■ Company Profile

General Status	Establishment	1986
	Type of Business	Manufacturer, Importer
Brief Introduction	<p>Handoo Fire Cote Corp. is one of the leading Korean suppliers of special coating materials for interior & exterior, and mainly the fire protection coating for steel structure of nuclear power, shipbuilding, petrochemical and industrial plant and buildings.</p> <p>The company has been successful in the localization of fire protection coatings which is the first in Korea by importing technological know-how from overseas and steady R & D.</p>	

■ Business Line

▶ Import

- Ammonium Polyphosphate,
- Fire Protection Coating Materials, etc.

■ Contact Information

○ Handoo Fire Cote Corp.

- ▶ Add : 1210 Life Combi B/D, 61-4, Youido-dong, Seoul, Korea
- ▶ Tel : +82-2-780-4000 ▶ Fax : +82-2-785-4566
- ▶ E-mail : mykwon3955@hanmail.net ▶ Homepage : www.handoofc.co.kr

Cana Trading & Engineering Company, President
Mr. Joon-Ho KIM

■ Company Profile

General Status	Establishment	1987
	Type of Business	Import, Export, Trade
Brief Introduction	<p>We have been specialized in distribution of the transmission, distribution and substation electrical products, the high voltage transformer & GIS components and equipments, and also working as Korea agent in engineering services for the power generation plants since established in 1987.</p> <p>It is our motto that the products we introduce and supply, should be guaranteed in quality. We think our reputation we gained, is based on this motto.</p>	
Main Business Line	Import	Hot Line Tools, Arresters, Bushings, Porcelain Hollow Insulators, Line Post Insulator
	Others	

■ Business Line

▶ Import

(Itlay)

- Hollow Insulator (Polymer or Porcelain), Bushing(Polymer or Porcelain), HV Cable connection systems, Accessories for HV Polymeric cable (GIS terminations, Transformer terminations, Other accessories, etc.)

(Other countries)

- Hollow Insulator (Polymer or Porcelain), Bushing (Polymer or Porcelain), Transformer components (Pump, Fan, Cooler, Tap changer, etc.), Polymer Insulator Tester, Cable Locator

■ Contact Information

○ Cana Trading & Engineering Company

- ▶ Add : RM3402, Trade Tower, Woldd Trade Center, 115 Youngdongdaero, Gangnam-gu, Seoul, Korea
- ▶ Tel : +82-2-551-1625 ▶ Fax : +82-2-551-1629
- ▶ E-mail : jhkim@canamiracle.com ▶ Homepage : www.canamiracle.com

SBP Resources Ltd., President

Mr.Sa-Beom PARK

■ Company Profile

General Status	Establishment	2003
	Type of Business	Import / Export
Brief Introduction	An offer trading company specialized in "specialty minerals, chemicals and machineries for plastics, ceramics, glasses & paper industries."	
Business Lines (Items)	Import	Lithium minerals, Mineral blame retardant, Machinery
	Others	Biobinder, Specialty chemicals
Partnership	Overseas	Canada, China, Germany, India, Italy, Japan, Netherlands, USA
	Domestic	Companies of ceramics, plastics, papers & glasses industries

■ Business Line

■ Import

- Specialty Minerals
- Specialty Chemicals
- Machinery for plastics, ceramic, glasses & pater

■ Contact Information

○ SBP Resources Ltd.

- ▶ Add : 138-41, Yongdoo-dong, Dongdaemun-gu, Seoul, Korea
- ▶ Tel : +82-2-923-4535 ▶ Fax : +82-2-923-4755
- ▶ E-mail : sbpark@hanafos.com

BARFLEX, President

Mr. Yong-Soo RIM

■ Company Profile

General Status	Establishment	2002
	Type of Business	Exporter, Importer
Brief Introduction	<p>We, BARFLEX CORPORATION, LTD., were established for development, manufacturing and selling of world-best nano and functional plastic products in 2002.</p> <p>We have acquired domestic and overseas patent and know-how related with barrier film that has been exported to the company, which is enlisted to NASDAQ in USA, Holmes, Black & Decker and etc. and produced BARFLEX™ film having price and quality competitiveness in comparison with rival companies.</p> <p>Specially, we have rich experience in R&D, technical support, plastic-related analysis technique and properties control technique as obtained by the executives when they worked in SK Daeduk Institute of Technology. With these efforts, now, all our executives and employees are endeavoring to be world-top plastic company by 2020 by satisfying customer's required properties through a variety of materials and developing new high value added products.</p>	
Partnership	Overseas	North America
	Domestic	Major Companies
Main Certificate	*Venture firm certification from SMBA *ISO9001 certification *Registered as R&D center from KOITA	

■ Business Line

▶ Import

- BO Nylon Film, PE Resin, etc.

▶ Export

- IVP (Innovative Vacuum Packaging Machine) (8422.40.9030)
- Vacuum Film (3921.19)

■ Contact Information

○ BARFLEX

- ▶ Add : 580, Yongsan-dong, Yusung-gu, Daejeon city, Korea
- ▶ Tel : +82-42-671-4600
- ▶ Fax : +82-42-671-4606
- ▶ E-mail : offring77@hotmail.com
- ▶ Homepage : www.ebarflex.co.kr

***Visit to Slovakia only**

Samkyung Chemicals Corp., General Manager
Mr. Woo-Suck CHO

■ Company Profile

General Status	Establishment	1987
	Type of Business	Import
Brief Introduction	<p>we are one of major importers and distributors with dyestuff in Korea. Our major customer is largest manufacturer like a Woongjin chemicals and Choongbang in Korea.</p> <p>Our business was focused with dyestuff last 25 years. Nowadays, we are looking for new items for the future.</p> <p>Our business can offer to you as a role of purchasing office in Korea. We are pleased to have a chance to introduce our company to you.</p> <p>Thank you.</p>	
Main Business Area (Items)	Import	Reactive dyestuff
	Others	
Partnership	Overseas	Space-International (India), CN-Beijing Chemical (China)
	Domestic	Woongjin Chemicals, Choongbang, Gloval VN

■ Business Line

▶ Import

- Dyestuff (disperse and VAT)(HS Code: 3204.16)
- Stationery (Office Supplies)
- Steel Scraps
- Wine

■ Contact Information

○ Samkyung Chemicals Corp.

- ▶ Add : RM404, Deungchon-dong, Gangseo-gu, Seoul, Korea
- ▶ Tel : +82-2-583-7184 ▶ Fax : +82-2-2668-1132
- ▶ E-mail : skchemical@daum.net

KOIMA Holdings Co., Ltd., President
[Mr.Hwi-Jae\(Herbert\) LEE](#)

■ Company Profile

General Status	Establishment	2009
	Type of Business	International Trading & Business Development
Brief Introduction	<ul style="list-style-type: none"> – 100% invested and owned by KOIMA(Korea Importers Association) – Main Business Fields <ul style="list-style-type: none"> ① B2B import trading of various industrial products ② Business development of investment for natural resources 	

■ Business Line

■ Import

- Minerals (Ferro Chrome, Ferro Molybdenum, Molybdenum Oxide, Antimony, Titanium,Pb, Sn, etc.)
- Agricultural Products, etc.

■ Export

- All industrial Products, etc.

▶ Contact Information

■ KOIMA Holdings Co., Ltd.

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- Tel : +82-2-792-1581(ext.244) □Fax : +82-2-749-1830
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***Visit to Austria, Slovakia, Hungary**

Ministry of Foreign Affairs and Trade (MOFAT)

Trade & Investment Promotion Division, 2nd secretary

Ms.Soo-Jin LEE

▶ Ministry Profile

The Ministry of Foreign Affairs was inaugurated according to the Government Organization Act enacted by the Government of the Republic of Korea on July 17, 1948, to be in charge of diplomacy, external economic policy, overseas Korean nationals, international situation analysis and overseas promotional affairs.

After the Government of the Republic of Korea was founded on August 15, 1948, diplomatic relations were forged and overseas missions were established beginning with embassies or legations in friendly countries such as the United States of America, Taiwan, the United Kingdom and France along with representative missions in Japan and the United Nations.

On June 24, 1963, the Educational Institute of Foreign Service Officers (EIFSO) was established under Cabinet Order No. 1358 to be directly responsible to the Minister of Foreign Affairs.

On January 5, 1965, EIFSO was reorganized as the Research Institute of Foreign Affairs (RIFA) under Presidential Decree No. 2030 as an educational institute for the improvement of the quality and labor efficiency of foreign service officers. On December 31, 1976, RIFA was reorganized as the Institute of Foreign Affairs and National Security(IFANS) under Presidential Decree No. 8377.

As a part of the government organizational reforms in 1998, the Ministry of Foreign Affairs was reorganized as the Ministry of Foreign Affairs and Trade with the incorporation of the newly established Office of the Minister for Trade, so as to comprehensively establish and conduct foreign policies on trade, trade negotiations and foreign economic affairs according to Presidential Decree No. 15710 of February 28 and Ministry of Foreign Affairs and Trade Decree No. 1 of March 3.

The Ministry of Foreign Affairs and Trade is in charge of the following: establishment and conduct of foreign policies; establishment, conduct, generalization and regulation of foreign policies on trade, trade negotiations and external economic affairs; treaties and other international agreements; cultural cooperation; overseas promotion; protection and support for overseas Korean nationals; international situation analysis and consular affairs.

The Ministry of Foreign Affairs and Trade has continuously introduced complementary measures for such as readjustment of manpower and budget befitting the changes in the diplomatic environment and the pursuit of substantial diplomacy to maximize the national interest of the ROK in the midst of a highly competitive international environment.

▶ Contact Information

■ Ministry of Foreign Affairs and Trade

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□ Tel : +82-2-2100-7671

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□ E-mail : sojlee08@mofat.go.kr

□ Homepage : www.mofat.go.kr

Korea Importers Association(KOIMA)

Manager, International Relations Office

Mr.Jae-Young(James) LEE

▶ Association Profile

Korea Importers Association (KOIMA) was established in 1970 with the authorization of The Ministry of Knowledge Economy.

▶ KOIMA Mission

☐ Introduces reliable overseas trading partners to members

- Dispatches purchasing missions abroad
- Holds consultation meetings between foreign embassies in Korea and membership companies
- Business matching service between foreign exporters and Korean importers

☐ Provides up-to-date information

- Provides raw material price information
- Runs KOIMA world network

☐ Provides services to support members

- Runs import portal web-site
- Holds forums to provide a variety of information
- Holds seminars for CEOs
- Holds various classes on trading or work skills
- Provides preferential services (DHL, airlines and hotel reservation etc.)
- Publishes and distributes monthly magazine

▶ Contact Information

■ KOIMA(Korea Importers Association)

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