



In celebration of the 50th Anniversary of the Establishment of ASEAN

The Royal Thai Embassy

in collaboration with the University of Helsinki, the Embassy of Indonesia,

the Embassy of Malaysia, and the Embassy of Vietnam

invite you to a preview into the future of the ASEAN region at a seminar:

ASEAN 50 Years: The Future Direction

on 11 September 2017, 12.00-16.00 hrs.

at the University of Helsinki

Main building, the Small Hall

(Päärakennus, Pieni juhlasali, Fabianinkatu 33, Helsinki)

Registration by email to:

events@thaiembassy.fi or chancery@thaiembassy.fi

Tentative Programme

ASEAN 50 Years: The Future Direction

Small Hall, University of Helsinki, Fabianinkatu 33, Helsinki

- 12.00 hrs. Opening Remarks** by H.E. Mr. Nopporn Adcharyavanich,
Ambassador of Thailand to Finland
- 12.10 hrs. Session I: The Development of ASEAN in the Past 50 Years and Beyond**
(The session reviews the past 50 years of ASEAN and discusses ASEAN's future direction. Speakers come from a group of distinguished diplomats and academicians with direct expertise)
- 1. "The Future Direction of ASEAN in Thailand's Perspective"**
Speaker: Dr. Suriya Chindawongse, Director-General of ASEAN Department, Ministry of Foreign Affairs of Thailand
 - 2. "The Role and Contributions of Vietnam to ASEAN's Cooperation and Development"**
Speaker: H.E. Mrs Thi Ngoc Bich Pham, Ambassador of Vietnam in Helsinki
 - 3. "EU-ASEAN Relations at 40: Towards a New Momentum?"**
Speaker: Dr. Bart Gaens, Finnish Institute of International Affairs
 - 4. "ASEAN 50 Years as Seen From Finland"**
Speaker: H.E. Mr. Antti Kuosmanen, Ambassador, Senior Adviser, Unit for Policy Planning and Research, Ministry for Foreign Affairs, Helsinki
- 14.00 hrs. Q&A session**

14.15 -14.45 hrs. Coffee Break

- 14.45 hrs. Session II: Trade and Investment Opportunities in ASEAN**
(Trade and Investment experts from Indonesia, Malaysia, Thailand and Vietnam will give you the latest updates on the economic potentials and opportunities within the ASEAN region, especially business collaborations with the EU and Finnish business partners.)
- Speakers:**
1. Mr. Nurul Ichwan, Head of Indonesia Investment Promotion Centre, London
 2. Mrs. Rosalina Othman, Director, Malaysian Investment Development Authority, Stockholm
 3. Ms. Pensom Lertsithichai, Minister Counsellor, Royal Thai Embassy in Helsinki
 4. Ms. Maily Anna Maria Nguyen, Representative of Becamex IDC in Europe, Vietnam.
- 15.45 hrs. Q&A session**
- 16.00 hrs. End of Seminar**