

Modefabriek

Amsterdam-RAI

21-22 January 2024



Welcome to the **EU FashionMatch Amsterdam 13.0**. Following the footsteps of previously successful events, [Enterprise Europe Network \(EEN\)](#) is delighted to invite you to the 13th edition of the EU FashionMatch @ Modefabriek in Amsterdam on **Sunday 21<sup>th</sup> and Monday 22<sup>th</sup> January 2024**. The matchmaking **meetings will be physical / on site at the EEN-Booth** and not on-line! The Fair itself is a fashion trade event for women's clothing, accessory and lifestyle collections, but the matchmaking will cover also men's and children's wear.

#### **AMSTERDAM 1 OF THE MOST IMPORTANT FASHION CITIES RIGHT NOW**

Amsterdam is one of the most leading fashion cities now for business and innovation. Over the years, Amsterdam has evolved into an influential fashion hub for business and innovation. The city is home to design houses, big-name as well as independent brands and schools educating the next generation of tastemakers. There's also a thriving denim scene and a commitment to sustainability that's helping Amsterdammers – and the world – enjoy b smart clothes with a smaller environmental footprint. Are you an entrepreneur in the fashion industry? And do you want to be a part of the future? Then you should connect with fashion entrepreneurs in the Netherlands. That is the reason why Enterprise Europe Network helps creating new international connections with the EU Fashion Match .

#### **FIND NEW BUSINESS WITH PROMISING BUSINESS CONTACTS**

Within this great group of potential business contacts, our EU FashionMatch sessions will allow participants to get together with the most promising business partners in pre-scheduled 30 minutes meetings. Besides a look book, participants have the possibility to bring 3 items of their collection to our booth for demonstration purpose.

This **free of charge** matchmaking event brings together **buyers, agents, companies/designers, suppliers, manufacturers, experts, investors and (recycling & sorting) service providers** from a wide range of countries from around the world.

*The first step towards the internationalization of your enterprise is NETWORKING!  
Follow this interesting opportunity to generate new business contacts and contracts!*



Netherlands Enterprise Agency



## GET YOUR FREE ADMISSION TO THE MODEFABRIEK

Please note that all **participants with meetings have a free admission** to Modefabriek. Modefabriek will send you on 16<sup>th</sup> January your free ticket with your personal QR-code. If you wish to bring someone, please send an email to [communication@modefabriek.nl](mailto:communication@modefabriek.nl) with the person's name, email address and day of visit. Modefabriek will send her/him a personal ticket.



### Who will benefit most from this event:

- Fashion Designers / Stylists
- Emergents fashion labels and brands (garments/fashion accessories), start ups
- Textile and accessories' manufacturing companies and smes
- Retailers, distributors, sales agents, Fashion stores
- E-commerce Platforms
- PR Agency, Coaching, Marketing and Business consultants
- Buyers / Commercial Agents
- University / R&D Institution looking for new partnerships
- Recycling (Chemical and Mechanical) & Sorting Services
- Service providers

#### Why participate?

- Expand your international fashion network.
- Initiate cross-border contacts and co-operations.
- Pre-arranged 30 minute meetings.
- Get more insights in the Dutch fashion market.
- Good for brand awareness in the international fashion market.

#### About Participation & Registration:

You can register yourself for this event via <https://fashionmatch-13thedition.b2match.io/>

Questions? [remko.triezenberg@rvo.nl](mailto:remko.triezenberg@rvo.nl)

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