



InvestHK
The Government of the Hong Kong
Special Administrative Region



Regione Emilia-Romagna

BRICST
2011-2013

BUSINESS SEMINAR

“HONG KONG: YOUR GATEWAY TO CHINA”

April 18th 2012, 14.30

Sala A Terza Torre, Viale della Fiera 8, Bologna.


PROGRAMME

- h. 14.30 Welcome speech and introduction to the seminar
G. Muzzarelli, Emilia-Romagna Region
C. Romiti, Fondazione Italia-Cina
M. Chow, Hong Kong Economic and Trade Office, Brussels
A. Signorini, Banca Monte dei Paschi di Siena SpA
- h. 15.00 **Hong Kong's position as a gateway to China and business opportunities for SMEs.**
 Presentation by:
S. De Paoli, Invest HK
G. Mirante, Hong Kong Trade Development Council
R. Baruzzi, ICE Bologna
L. Messina, Hong Kong branch, Banca Monte dei Paschi di Siena SpA
M. Nicolini, Studio Chiomenti – legal aspects
- h. 16.00 Case studies
PINKO – PIQUADRO – BEGHELLI
- h. 17.00 **Presentation of Emilia-Romagna mission to Hong Kong and Guangdong**
R. Sacerdoti, Emilia-Romagna Region
T. Rosenthal, Fondazione Italia-Cina
- h. 17.45 Closure of the seminar
- h. 18.15 Cocktail

R.S.V.P.

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