

# LIFESTYLE TRADE MISSION TO VIETNAM

*October 27 - 30, 2015*

## APPLICATION FORM: COMPANY PROFILE

The overall objective of EU-Vietnam Business Network (EVBN) is to increase exports and investments of the EU to Vietnam in particular by Small and Medium Enterprises (SMEs). As part of the activities, EVBN is organizing trade missions to offer European companies the unique opportunity to get to know the Vietnamese market and potential business partners. For the upcoming Lifestyle trade mission in October 2015, we are in the process of selecting 15 companies eligible to participate in the mission.

Please fill in the form below and send it back to us **before July 31<sup>st</sup>, 2015.**

If your application is selected, we will revert to you before **September 4<sup>th</sup> 2015,** and send you the corresponding debit note. Before **September 11<sup>th</sup> 2015,** you will then have to confirm definitely your registration by proceeding to the payment of the deposit of 75% of your total participation fee.

We look forward to seeing you in Vietnam.

Mrs Delphine Rousselet

Project Director

### Contact information:

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## COMPANY DETAILS & REGISTRATION

*(Please attach a company brochure)*

Company name	
Address (Address / Street / City / Country)	
Legal form of the Company	
Founded in (year)	
Telephone number (country code)	
Email address	
Company website	
1 <sup>st</sup> Participant to the mission (Name / Position / Tel / Email)	
2 <sup>nd</sup> Participant (if any) <i>Extra cost, please contact us</i> (Name / Position / Tel / Email)	
Contact person (Name / Position / Tel / Email)	

## BUSINESS DETAILS

Country of origin	
Locations outside your home country (Country / Town)	
Number of employees in Europe	
Number of employees outside Europe	
Key business sector / activities	
Other activities	
Certifications	
Main competitors / countries	
Turnover of your company in 2014 (EUR)	
Expected turnover for 2015 (EUR)	
Total percentage of exports / Sales in foreign countries (EUR) in 2014	

**FOLLOW-UP QUESTION**

Which competitive advantages would you like to highlight?	
In which countries are you currently exporting?	
Where are your manufacturing sites?	
From where would you like to export products to Vietnam?	
Which languages are spoken in your company?	
How do you normally enter foreign markets? Through distributors? A representative office? Joint ventures? 100% foreign owned company?	
Why do you consider Vietnam an interesting export market for you? What is your goal for entering the Vietnamese market?	
Did you already have some experience on the Vietnamese market? If so, please describe.	
Any other relevant information you would like to share with us?	

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Signature:

*(Full Name with stamp of the company)*