



WEBINAR

April 20, 2016



The Special Economic Zones in the Philippines.

An opportunity for Italian companies

Philippines-Italy

from 10.00 to 11.30 (IT)/ 16.00-17.30 (PH)

Attendance is free, but registration is required
http://www.infomercatiesteri.it/e_webinar.php

Programme

10.00 -10.15 (IT)
16.00-16.15 (PH)

OPENING ADDRESSES

Italy Desk (Casa Artusi Via A. Costa 23/27 - Forlimpopoli)

Giordano Conti, President of Casa Artusi

Antonio Nannini, Secretary General, Chamber of Commerce Forlì-Cesena

WORK INTRODUCTION AND MODERATION

Federico Bernardi, Italian Ministry of Foreign Affairs and International Cooperation

10.15 – 10.20 (IT)
16.15 – 16.20 (PH)

Manila Desk (Enterprise Center, 6766 Ayala Ave, Makati City, Philippines)

H.E. **Massimo Roscigno**, Ambassador of Italy to Philippines

16.20 – 16.50 (PH)

PEZA and the Special Economic Zones in the Philippines - Competitive advantages and incentives for prospective investors in the SEZs. - Technical and legal aspects related to the establishment in the SEZs

Lilia De Lima - PEZA Director General

16.50 – 17.00 (PH)

Q & A

SEZs as a springboard for European companies aiming at ASEAN markets. Additional trade incentives and opportunities introduced by the EU Generalised Scheme of Preferences (GSP+)

Henry Schumacher, ECCP Vice President for External Affairs

17.00 – 17.30 (PH)

Italian firms in the Philippines and in the SEZs

Sergio Boero, ICCPI President

Q & A

Success Stories of Italian and European Entrepreneurs in the SEZs

Maccaferri Philippines Inc. - C.S. Garment Inc. - Itaipinas Development Corp. -
CEBU FIL-VENEER Corp.

Conclusion