

Business Offer

A French company specialized in the conception and commercialization of naturally sourced food supplements is looking for distributors or sales representatives. Its products include products against hair loss, against skin blemishes and slimming products.

Summary

A French company is specialized in the conception and commercialization of naturally sourced food supplements, all manufactured in France. They have developed different product ranges: against hair loss, anti-stress, skin blemishes as well as slimming and thinner burner food supplements. The company is looking for distributors or sales representatives.

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Details

Description

A French company is specialized in the conception and commercialization of naturally sourced food supplements, all manufactured in France. They have developed different ranges: against hair loss, anti-stress, skin blemishes as well as slimming and thinner burner food supplements. Their most innovative product is the slimming range with slimming drinks including coffee and tea and a chocolate bar, that help losing weight in a pleasant way. The company is looking for distributors or sales representatives to develop its activity abroad. The products can also be distributed under private labels. The company has a well established distribution network in France in pharmacies, parapharmacies, other targeted retail shops and some major key accounts. Their products are also distributed in some international markets.

Advantages and Innovations

The company has developed innovative products: the anti-hair loss lotion has been approved by a French consumer's association as the most efficient product of its category, compared to various competitors, due to its efficiency and the natural origin of the products. The slimming drinks are very innovative since they are not only low-calorie but also help losing weight. All products have scientific credibility thanks to clinical studies. The products are all naturally sourced and made in France.

Technical Specification or Expertise Sought

The partner should have a good knowledge and expertise of the target market in its country as well as good benchmarking and marketing practices.

Keywords

Market

007004002 Health and beauty aids

NACE

G.47.7.5 Retail sale of cosmetic and toilet articles in specialised stores

Network Contact

Issuing Partner

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Dissemination

Restrict Dissemination to Specific Countries

Austria, Belgium, Bulgaria, Cyprus, CzechRepublic, Denmark, Estonia,
Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia,
Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal,
Romania, Slovakia, Slovenia, Spain, Sweden, UnitedKingdom,

Client

Type and Size of Organisation Behind the Profile

Industry SME 11-49

Year Established

2005

Turnover

20 - 50M

Already Engaged in Trans-National Cooperation

Yes

Experience Comments

The company develops food supplements against hair loss; skin blemishes, stress and a thinner burner. They also offer a full range of slimming products such as drinks (coffee, teas, cappuccino..) and chocolate bars that help losing weight in a pleasant way. Their best seller is an anti-hair loss food supplement that has been elected as most efficient on the French market by a consumer trends and surveys national magazine. They have new developments such as: a cleansing scrub gel that will have the ecocert certification and also a full range of shampoos. All products are naturally sourced and are made in France. The company has already a well-established distribution network in France and some other countries like Canada, Morocco or Russia. Percentage of Trans-National Activity (defined as approximate of turnover) : 10-49%

Certification Standards

Langages Spoken

English
French
Spanish

Client Country

France

Partner Sought

Type and Role of Partner Sought

The company is looking for distributors or sales representatives. The partner should already have a network of customers in one or several of the following distribution channels: drugstores, pharmacies, specialised stores for organic products, beauty salons, spas, health product shops, beauty product retailers, and grocery and general retailers, among other relevant distribution channels.

Type and Size of Partner Sought

SME 51-250

Type of Partnership Considered

Distribution services agreement
Commercial agency agreement