



**Brief Cooperation Profile**  
*for Cosmoprof 2017 Bologna Company Mission*

**Company name:**

**NOVITA GROUP**



*This confidential document is a basis to understand better your business and your goals on the Italian market. The accuracy of your answers will be served to set your appointment.*

### **I - PROFILE**

Activity	PRODUCTION OF COSMETICS AND FINE FRAGRANCE
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E-mail	<a href="mailto:info@novitagroup.gr">info@novitagroup.gr</a>
Web	<a href="http://www.novitagroup.gr">www.novitagroup.gr</a>
Contact Person	Mr. Evangelos Ioakeimidis / Miss. Eleftheria Monokroussou

Total number of employees: 5



## **II – COMPANY ACTIVITY**

### **Description of your activity:**

We specialize in the production of cosmetic products such as body care products (body and face creams, shampoos, hair masks, body lotions etc), home care products (textile fragrances, home fragrances etc.) as well as fine fragrances and aromatic compounds. Furthermore, we trade a large range of cosmetology materials such as active ingredients, essential oils and natural extracts. Also our company is the exclusive distributor of FitoVitae phytotherapy products in Greece. Finally, we trade cosmetic packaging material and offer PL (private label) design services and packaging products (labels, product packages etc).

### **Are your products subject to specific standards? If so, which ones?**

Our company is operating under the license and the inspection of the National Drug Administration. All our production and administrative procedures are based on ISO 9001 and ISO 22716 standards, certifications in which we are on the forehead of acquiring as we are currently at the final stage of inspection from TUV organization.

## **III – CURRENT POSITION ON MARKETS**

<b>Concerned fields:</b>	<b>Application(s) of your product(s) / service(s):</b>
Perfume Shops	EDP versions of well known brands of the European market / PL (private label) cosmetics of their own brand and PL fragrances
Pharmacies	Natural cosmetics and phytotherapy cosmetics
Beauty Institutes & Spa Centers	PL cosmetics, massage oils, essential oils and other beauty produces
Small Industries	Chemicals, raw materials, material of packaging, PL products etc.



**Products/services already exported:**

Body care products and material of packaging.

**Exporting countries:**

Bulgaria and Albania.



## IV- PROFILE OF PARTNERS SOUGHT

### DETAILED PROFILE OF PARTNERS TO MEET :

- Final clients
- Importers
- Distributors
- Commercial agents
- Manufacturers of products equivalent to yours
- Manufacturers for production under license
- Buying offices
- Suppliers

- Type of Business Partnership:

Business cooperation offer

- Size of business partners sought:

Partners of any size are sought.

- Type of offered products:

PL COSMETICS / PL PERFUMES / FRAGRANCES / AROMATIC COMPOUNDS.

- Skill level and required technical specifications:

No technical or skills requirements.

- Forecast annual order quantities:

Not standard. It is open for discussion.

- Other:

